

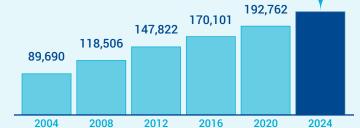
2024 Growth of CFP Professionals

230,648 CFP Professionals Worldwide

growth rate

increase over previous year

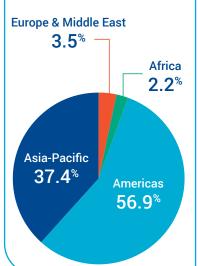
Global growth in CFP professionals since 2004 230,648



CFP professionals by territory



CFP professionals by region



11x increase

in the number of CFP professionals since 1990, when CFP certification first went international

Vision

FPSB's vision is to establish financial planning as a global profession and the CFP marks as the global symbol of excellence in financial planning.

Mission

FPSB's mission is to benefit the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB's commitment to excellence is represented by the marks of professional distinction— CFP, CERTIFIED FINANCIAL PLANNER and Ep.



